

- VIDEO PRODUCTION
- DIGITAL COMMUNICATION
- GRAPHIC & WEB DEVELOPMENT
- PHOTOGRAPHY

Rue de Lyon 8, 1201 Geneva
 +41 76 693 27 90 rzn.torbey@gmail.com
 Syrian, B Work permit 07 June 1987
 Portfolio: www.rzntorbey.com

EXPERIENCE

2019 – 2020
GENEVA

UNITED NATIONS OFFICE

VIDEO PRODUCER

- Write and review scripts and produce interactive training videos.
- Edit videos with respect to e-learning guidelines and pedagogy design.
- Provide advice to increase the capacity to update developed modules.

2019
VEVEY

NESTLÉ

LEARNING VIDEO INSTRUCTIONAL DESIGNER

- Advise and provide guidance to individuals and teams regarding the production of video development within the organisation.
- Develop scripts and story-boards, produce videos to the internal Regional Center of Competences and Local Operating companies in 65 countries.
- Collaborate with a third party team to produce e-learning solutions using the Nestlé Digital platforms.

2017 – 2018
GENEVA

SUPERCOMM GROUP

DIGITAL MEDIA SPECIALIST

- Create and manage digital content and produce videos for digital projects and campaigns.
- Establish the company web presence to increase brand awareness.
- Liaise with marketing and sales teams to ensure brand consistency.
- Reports & Digital KPIs, suggest and implement digital marketing methods to increase profitability.

2014 – 2017
VEVEY

NESTLÉ

DIGITAL COMMUNICATION SPECIALIST

- Provide HR with digital, graphic and video support.
- Manage the HR Intranet portal and HR digital tools.
- Design publications and produce videos.
- Generate and analyse reports to improve digital performance.

2014
GENEVA

INTERNATIONAL COMMITTEE OF THE RED CROSS

VIDEO PRODUCER

- Edit and produce films related to the Syrian conflict, with subtitles and voice over in English, French and Arabic.

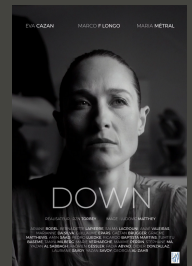
2013
AMMAN

REACH 2.0

DIGITAL MARKETING SPECIALIST

- Social Media. Live tweeting. Events coverage. Digital strategies. Analytical reports.

VIDEO PROJECTS



DOWN
SHORT MOVIE



THE REB
MUSIC VIDEO CLIP



UN VRAI HOMME
DOCUMENTARY



ALL I WANT FOR CHRISTMAS IS YOU
MUSIC VIDEO CLIP

OTHER
PROJECTS

2013
AMMAN

PRODIGI.CORP

SOCIAL MEDIA COMMUNITY MANAGER

- Manage social media of LG Mobile for the Levant countries Iraq, Jordan, Lebanon, Palestine and Syria.

2008 - 2013
DAMASCUS

SEBC/SKILLS

IT ASSISTANT

- Monitor and maintain system performance and IT peripherals.
- Film and produce annual documentaries.
- Maintain and update organisation website and social media platforms.
- Answer technical queries and troubleshoot reported problems.

2009 - PRESENT

FREELANCER - WEB DEVELOPER

- Create websites, using "Joomla" CMS. Responsible for domain reservation and server hosting.

2008 - 2009
DAMASCUS

SYRIAN ARAB TELEVISION

TELEVISION PRESENTER

- Prepare and present a computer science TV Show 'DOTSY' with a group of computer engineers and professors.

EDUCATION

2017 - 2019
GENEVA

SAE INSTITUTE

Digital Film Production Diploma

2016 - 2017
GENEVA

UNIVERSITY OF GENEVA

Advanced Studies (DAS). Digital Communication, Web Expertise & Social Media

2005 - 2013
LATTAKIA

FACULTY OF COMPUTER & INFORMATION TECHNOLOGY

Master in Management Information System

2005 - 2008
DAMASCUS

TECHNICAL COMPUTER COLLEGE

Bachelor in Computer Science

2007 - 2008
DAMASCUS

NEW HORIZONS CENTER

Web Development Certificate

2011 - 2012
DAMASCUS

SYRIAN ARAB TELEVISION

Training for TV & Radio Directing

VOLUNTEER WORK

2018 - PRESENT

GIFF, Organizer

2017 - PRESENT

CADMUS, President

2017 - PRESENT

CELLULE N°1, Video Specialist

2016 - PRESENT

ESSAIM D'ACCUEIL, Activities Organizer

2017

REFUGEE CULTURAL FESTIVAL, Video Producer

2016 - PRESENT

ELISA ASILE, Website and Graphics

2014 - PRESENT

COUP DE POUCE, Digital Communication Officer

2014 - 2015

LAYALINA FESTIVAL, Graphic Designer & Web Developer

2008 - 2013

E GROUP, Art Director

LANGUAGES

Fluent in English, French & Arabic

